

MERCOLEDÌ 4 DICEMBRE 2013 - ORE 16,00
CAMPUS LUIGI EINAUDI, LUGO DORA SIENA 100
AULA D4



SOCIAL PRACTICE THEORIES: NEW APPROACHES TO STUDY CONSUMPTION

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Since the landmark publication of A. Warde (2005), social practice theories form a theoretical framework that is more and more used in empirical consumption studies. This theoretical framework will be presented with its latest developments. These theories have been operationalized in various ways, either qualitative (most often) or quantitative. Several empirical studies will be also summarized.

Opening
DARIO PADOVAN

Discussion
OSMAN ARROBBIO, MAURO BONAIUTI, MARIO SALOMONE

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